



## **Footfall report**

Tuesday 2<sup>nd</sup> March 2021



# Overview

We have looked at the reduction in footfall experienced in UK regions and compared it against a pre-lockdown average base week in February 2020.

From February's data, it would appear that across the UK, the footfall has remained consistent over the past 6 weekends, differing only by 2% at most each weekend.

Last weekend (27 Feb) saw -79% of the footfall this time last year on a Saturday, and on Sunday (28 Feb) we saw -77% of February 2020's average footfall.

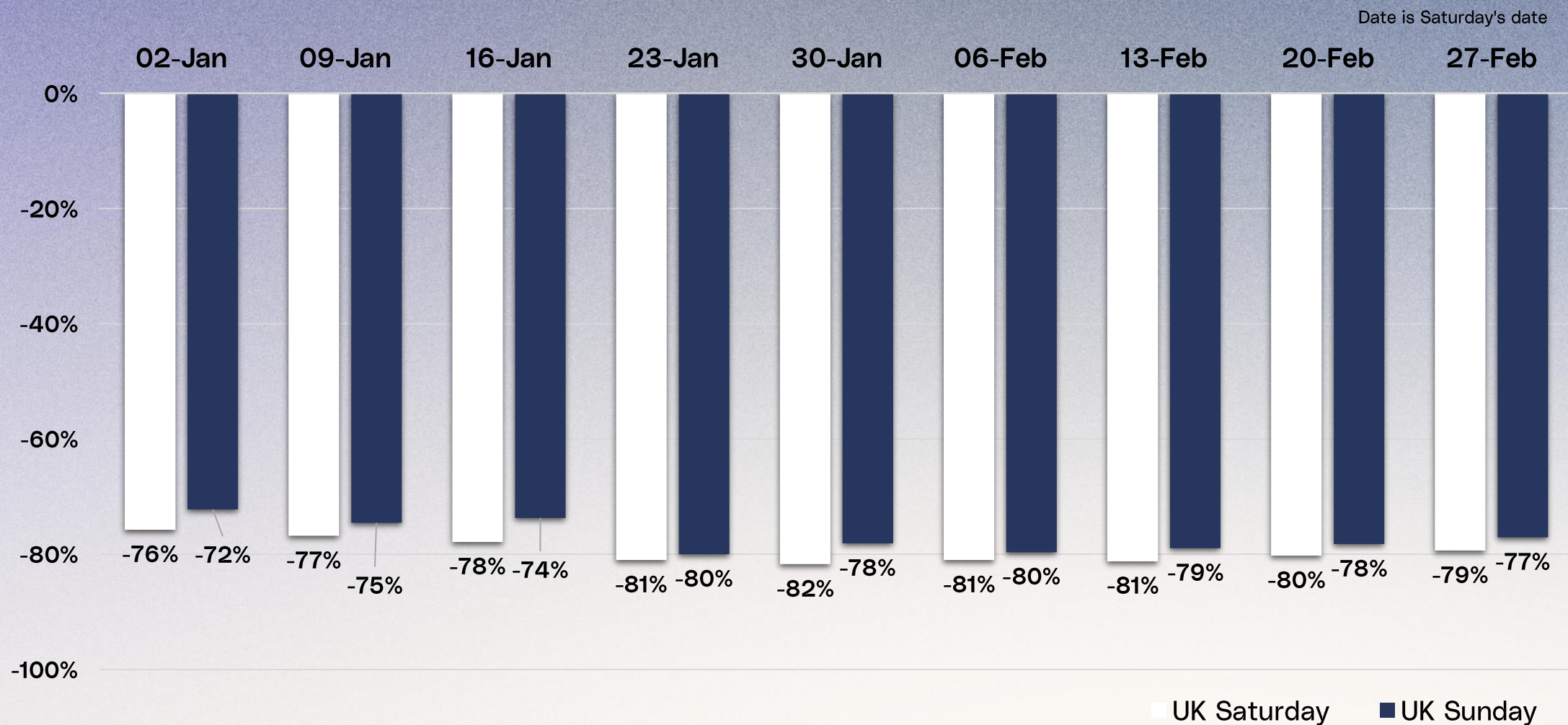
From all the cities we looked at the footfall data for, London is the busiest although not anywhere near pre-lockdown levels, with -72% of February 2020's footfall seen on Saturday (27 Feb) and -70% on Sunday (28 Feb.)

The city with the quietest footfall was York, on Saturday (27 Feb) we recorded -94% and on Sunday -92% of the footfall seen in February 2020.

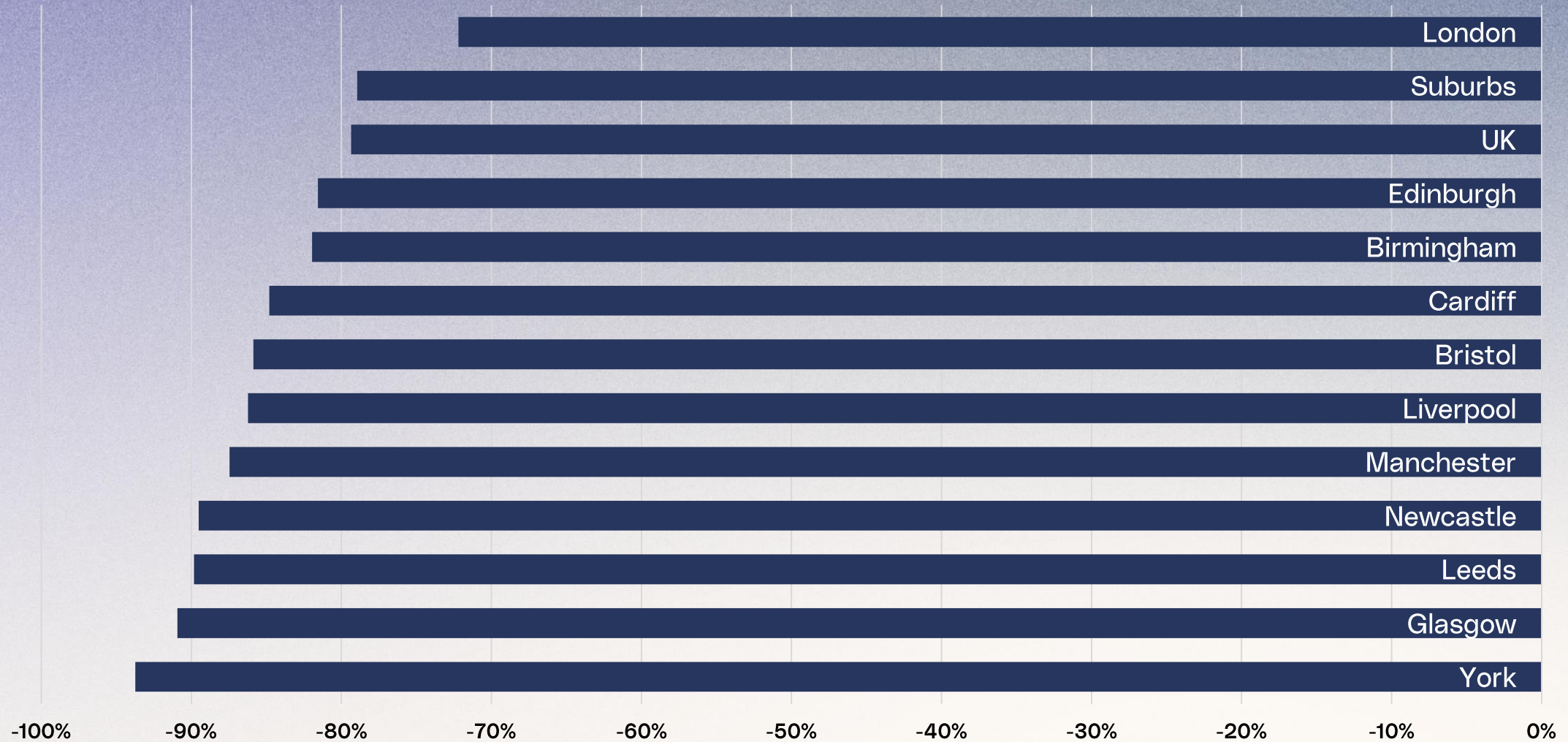
Below we have compared the major cities footfall as seen on Saturday 27 Feb 2021, against the footfall seen this time last year in February 2020.



# UK Saturday and Sunday footfall compared to February 2020 average



# Saturday 27th Feb 2021 footfall compared to average February 2020 footfall







Need help deciding what venues to open? How big to open?

Our Presence Tracker Technology can give you weekly detailed footfall stats about your city, your area and even your street!

To get personalised stats for your venue(s) and trends for your areas, contact us below:

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